

# MAY 2026 CALENDAR

## Job Search Strategies That Work Today

Today's job search looks very different than it did even a few years ago. With more applications happening online and employers using new technology to screen candidates, it's important to approach your search with a modern strategy. Simply applying to as many jobs as possible is no longer the most effective method and being intentional and strategic can make all the difference.



One of the most important shifts is focusing on quality over quantity. Instead of submitting dozens of generic applications, take the time to tailor your resume to each position. Highlight relevant skills, use keywords from the job description, and clearly show how your experience matches what the employer is looking for. A targeted application is far more likely to stand out than a one-size-fits-all approach.

Networking continues to be one of the most powerful tools in any job search. Many opportunities are never publicly posted, and personal connections can help open doors. This doesn't mean you need a large professional network -start with people you already know, including friends, former coworkers, and community contacts. Platforms like LinkedIn can also help you connect with employers and learn more about companies of interest.

Another key strategy is understanding how employers review applications. Many companies use Applicant Tracking Systems (ATS) to scan resumes before a human ever sees them. This means formatting, keywords, and clarity matter more than ever. Keeping your resume clean, easy to read, and aligned with the job posting can significantly improve your chances of getting noticed.

It's also important to build a consistent and organized job search routine. Set realistic weekly goals, such as applying to a certain number of jobs, attending a workshop, or reaching out to new contacts. Keeping track of your applications and follow-ups will help you stay focused and motivated throughout the process.

Preparation is essential when it comes to interviews. Employers are looking not only for the right skills, but also for candidates who are confident, adaptable, and ready to contribute. Practice common interview questions, prepare examples of your accomplishments, and be ready to clearly communicate your strengths. Even a short, well-prepared introduction about yourself can leave a strong impression.

Finally, remember that persistence and a positive mindset are key. Job searching can take time, and setbacks are a normal part of the process. Stay open to learning, continue building your skills, and don't hesitate to seek support when you need it. With the right strategies and a consistent approach, you can successfully navigate today's job market and find opportunities that align with your goals.

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### Hours of Operation

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|--------|------------|
| Mon.   | 9:00-4:30  |
| Tues.  | 9:00-4:30  |
| Wed.   | 9:00-4:30  |
| Thurs. | 10:00-4:30 |
| Fri.   | 9:00-4:30  |