



# JANUARY 2020 WORKSHOP CALENDAR

## Labor Market Research A Smart and Simple Way to Begin the New Year

If you are looking for a new job, or exploring new careers, think about doing some serious Labor Market Research before you finalize your job search plan. Committing an hour or so to this easy to do research can provide very important information, save you time, perhaps provide a higher salary, and help your job search planning. The following are some of the kinds of information Labor Market Research can provide for you.

- What are employers paying for my job?
- What is the demand for my job?
- What are the skills, abilities, and Education needed for this work?
- What is a work day's activities look like?
- Are job opportunities expected to grow or decline in the future?
- Do I need to go back to school for new skills?
- What are related occupations that can use my skills?
- And much more...

There are several websites that offer helpful information and that are simple to navigate and use. These include:

O\*Net: <https://www.onetonline.org/>  
 My Next Move and My Next Move for Veterans <https://www.mynextmove.org/vets/>  
 MassCIS: <http://masscis.intocareers.org>  
 MySkills MyFuture: <https://www.myskillsmyfuture.org/>  
 Massachusetts JobQuest: <http://mass.gov/jobquest>

Labor Market Research can help give you negotiating leverage by knowing what the low, median, and high wages rates are for occupations in the local area. O\*net, for example, can help you better understand the skills and education required for different occupations, and whether opportunities in a specific field are predicted to grow or decline. The descriptions provided can help you write a resume or prepare for an interview. Mass CIS and JOBQuest have tools to assist you in thinking about how to transfer skills from one career to another. If you have questions about Labor Market Research please speak with a Walk-in Career Counselor or register for a career exploration workshop.

Labor Market Research can help you feel more confident and positive about your job search plan, and it can help you find that new job or career to start the New Year. Good Luck!

<p><b>MassHire Holyoke</b>        850 High Street        Holyoke, MA 01040        Phone: 413-532-4900        Fax: 413-532-0293  <a href="http://masshireholyoke.org">masshireholyoke.org</a></p>	<p><i>Innovative Opportunities for        Businesses and Jobseekers</i></p>	<p><b>Hours of Operation</b></p> <p><b>Mon. 9:00-5:00*</b>  <b>Tues. 9:00-7:00*</b>  <b>Wed. 9:00-5:00*</b>  <b>Thurs. 10:00-5:00*</b>  <b>Fri. 9:00-5:00*</b></p>
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