

JANUARY 2025 CALENDAR

New Year, New Opportunities: Energize Your Job Search for Success

The new year is a fresh start, filled with hope and possibilities. It's the perfect time to take charge of your job search and explore new opportunities. Whether you're looking for a career change, a better job, or your very first position, the new year gives you the chance to start with a clean slate and a positive attitude.

To begin, take a moment to think about what you want in your career. Ask yourself questions like: What kind of work excites me? What skills do I have, and what skills do I want to learn? Write down your answers to help focus your job search. Having clear goals will make it easier to find opportunities that match your interests and strengths.



Next, make sure your resume, cover letter, and online profiles are up to date. Highlight your recent accomplishments and the skills you've developed. Be specific—employers like to see real results. For example, instead of saying, "Helped customers," you could say, "Provided excellent customer service to increase satisfaction ratings by 20%." A strong resume can grab attention and get you closer to an interview.

Networking is another key part of a successful job search. Connect with people who can offer advice, share job leads, or introduce you to employers. Reach out to friends, former coworkers, or mentors, and don't be afraid to meet new people through online groups or local events. Sometimes, a simple conversation can open the door to a great opportunity.

Don't forget to take care of yourself during your job search. It can be frustrating to wait for responses or face rejection, but staying positive and persistent is important. Keep a routine, set aside time each day for your job search, and celebrate small victories, like sending out applications or landing an interview. Staying motivated will help you keep moving forward.

One of the best ways to boost your job search is by taking full advantage of MassHire Holyoke's comprehensive services. Our career counseling can guide you through your job search and career exploration. The resource center provides access to computers, printers, and job search tools to help you stay organized and productive. Additionally, MassHire Holyoke offers webinars and workshops on topics like resume writing, interviewing skills, and computer basics, giving you the knowledge and confidence to stand out to employers. By utilizing these resources, you can streamline your job search and maximize your chances of success.

As you start your job search this year, remember that it's a journey. Some days will be easier than others, but every step gets you closer to your goal. Stay determined, use the resources around you, and believe in your ability to succeed. This year could be the one where you find the job you've been dreaming of!

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Hours of Operation

Mon.	9:00-4:30
Tues.	9:00-4:30
Wed.	9:00-4:30
Thurs.	10:00-4:30
Fri.	9:00-4:30