

APRIL 2024 CALENDAR

Unlocking Career Secrets: The Art of Informational Interviewing

Informational interviewing isn't just another box to tick on your job-hunting checklist—it's a secret weapon that can transform your career journey from aimless wandering to a carefully curated adventure. Imagine having a backstage pass to the inner workings of your dream industry or role, where seasoned professionals spill the beans on their triumphs, trials, and invaluable tips. That's precisely what informational interviewing offers: a rare opportunity to peek behind the curtain, connect with industry insiders, and glean priceless insights that can't be found in textbooks or job postings.



Forget the formalities of traditional job interviews; informational interviews are your chance to engage in genuine, enlightening conversations with people who've been there, done that, and have the stories to prove it. These aren't just networking events or casual chats—they're dynamic exchanges that can lead to mentorship opportunities, unexpected referrals, or even the elusive job offer you've been dreaming of. By building authentic relationships with professionals in your desired field, you're not just collecting contacts; you're cultivating a support system that can guide you through the twists and turns of your career path, keeping you informed, inspired, and infinitely more prepared for whatever comes next.

Now, let's talk strategy. The key to a successful informational interview lies in meticulous preparation and thoughtful questioning. Before you even think about reaching out to industry leaders or experts, dive deep into their professional profiles, scour their LinkedIn profiles, and get a feel for their career trajectory. Armed with this knowledge, craft questions that are not only insightful but also tailored to spark engaging conversations. Think beyond the surface-level queries and aim for open-ended questions that invite detailed responses. Ask about their daily grind, the challenges they've conquered, the milestones that shaped their journey, and the wisdom they wish they'd had when they were in your shoes. By actively listening, probing deeper, and genuinely connecting with your interviewees, you'll unlock a treasure trove of insights that can reshape your perspective, clarify your goals, and set you on a path to success.

In conclusion, informational interviewing is more than just a strategy; it's a mindset—a commitment to lifelong learning, curiosity, and proactive career management. By embracing this unique approach to networking and knowledge gathering, you're not just investing in your professional growth; you're embarking on a thrilling adventure filled with discovery, connection, and endless possibilities. So, why wait? Grab your metaphorical flashlight, don your explorer's hat, and start unlocking the career secrets that await you. The journey begins with a single conversation.

Good Luck!

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Hours of Operation

Mon.	9:00-4:30
Tues.	9:00-4:30
Wed.	9:00-4:30
Thurs.	10:00-4:30
Fri.	9:00-4:30